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| **Goal:** To research cultural differences, travel advices and information about the countries in general for Kazakhstan and Germany, to then create a website, which will inform about and advertise the Kazakhstan Exchange. | | | | |
| **Process to get to the goal** | **What will I do?** | **How will I do it?** | **By when will I have it finished?** | **Exact Date Completed** |
| Investigating Notes | I will look at some information about the two countries in the areas that I have chosen to investigate | I will research on several trusted websites in the internet and also visit the Kazakhstani embassy in Hannover to get some information | Mid September |  |
| I will look at other professional websites with the same purpose as the one that I will make | I will have a look at some other websites, whose purpose is also to inform others of another country | Mid September |  |
| I will look at different programs used to create a website | I will search the internet for a few different programs that are being used. Then I will give them a try and choose which ever one works best for me | Mid September |  |
| Creating designs and designing website | Analyse the information that I found about other professional websites | I will look at all the notes that I took on the professional websites to then look at the pros and contras of each website design | End September/ Beginning October |  |
| Pick out all the relevant elements that have to be included on the website. | I will look at the pre existing professional websites once again, to identify what main elements all of them have in common (e.g. navigation bar, footer or a sidebar). | Beginning October |  |
| Make a sketch of at least 3 designs that I could use for my website | I will draw 3 or more rough sketches, to then choose 2 and make 2 neat sketches out of them | October |  |
| I will choose 1 of the 2 neat sketches, to then start creating my website | I will analyse the final 2 neat sketches and then decide which sketch to use for my final website | October |  |
| Creating the website itself | Begin coding the website | I will look at the designs and then start creating the websites | End October |  |
| I will complete the draft website | I will then let others have a look at the website, test it to see if there are any flaws or any improvements that could be made. | Mid December |  |
| React on the website users feedback and make little changes | I will look at the feedback of all the website users and then make the last little changes to perfect the website. I will get the feedback by sending a survey with questions for improvements to secondary students. | Mid December |  |
| Publishing and present my website | Search for free ways to publish websites for free | I will research the internet for ways, which could help me publish my website for free (e.g. x10hosting) | January |  |
| Advertise the new website | Hang posters, try to get it into the newsletter, get the Kazakhstan Exchange Coordinators to send the link of the website to the Exchange coordinators from Kazakhstan | January |  |
| Keep the website updated | I will keep the website updated, by changing the profiles/information that has to be changed every year | At least 1 year |  |

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| Goal: | To research cultural differences, travel advices and information about the countries in general for Kazakhstan and Germany, to then create a website, which will inform about and advertise the Kazakhstan Exchange. | | | | |
| Global Context: | Identities and Relationships  Fairness and Development | | | | |
|  | **Aesthetics**  Colors:  Very few bright colors  Style:  Should look very formal  Form:  Should be a HTML and a CSS file which could contain elements of JavaScript, should be compatible with all kinds of devices | **Cost**  Maximum of 20€ to host the website each month  This should be mainly a material cost, since it costs a lot each month to keep up a website | **Audience**  Age:  Teenagers interested in the Exchange, but also adults (like parents or teachers)  Ethnicity:  The Audience of the Website should come from both, Germany and Kazakhstan | **Function**  Purpose:  To let the people participating/applying in the exchange get to know the other country a bit before the exchange happens, and to inform them about what is was like for us.  Maintain:  Be able to maintain and update the website within 30 minutes | **Impact**  Impact of my product:  Students should get to know each other before they meet each other in real life, so they know a bit about the other’s interests |
| 1-2  Limited | The student has:   * Has used many bright colors * Created a Website looks very informal * Has not used HTML, CSS or JavaScript * Website is not compatible with any devices | The student has:   * Not managed to host the website in the internet for under 20€ per month |  |  |  |
| 3-4  Adequate | The student has:   * Used very a few bright colors * A website that looks semi-formal * Used HTML and CSS a bit, but has also used other coding languages (not including JavaScript) * A website works on few devices (only PC) | The student has:   * Managed to host the website in the internet for 15-20€ per month |  |  |  |
| 5-6  Substantial | The student has:   * Used almost no bright colors * A website looks formal in some parts * Used HTML and CSS only * A website that is compatible with almost all devices | The student has:   * Managed to host the website in the internet for 5-15€ per month |  |  |  |
| 7-8  Rigorous | The student has achieved all the set requirements:   * Hasn’t used a lot of bright colors * Has created a formal looking website * The website is only HTML and CSS, but might use a little JavaScript, * Website is compatible to all devices | The student has:   * Managed to host the website in the internet for less than 5€ per month or for free |  |  |  |

**Submission A: Investigating Notes**

*A copy of this doc is available in editable Word format on ManageBac. Complete it carefully – it will be read by your supervisor and used to see whether you are addressing this criterion. The questions are related directly to criterion A (Investigating) and will need to be answered in your written report later so keep a copy in your process journal.*

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| **Name** | **Peer Versen** |
| **Project title** | **Creating a Website to inform about and advertise the Kazakhstan Exchange and the country of Kazakhstan.** |

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| **Goal** |
| *My goal is to research cultural differences, travel advices and information about the countries in general for Kazakhstan and Germany, to then create a website, which will inform about and advertise the Kazakhstan Exchange.* |
| *My goal is highly challenging, because it requires multiple steps to complete it (research is required to gain the information that will then be on the website, and the creating part, where I will make a website from the beginning). It also adds many different aspects on what to research, and what this research will then inform about.* |
| *I chose this topic/goal because I have been on the Kazakhstan Exchange myself in September 2017, and there was a lot that I didn’t know about the culture. The Kazakh culture is not very well known in Europe and many other countries on the world. This topic should also make the school more open-minded and help to overcome prejudices.* |
| *Here’s what I already know about this topic/goal before I even start the project:*  *I have been on the exchange to Kazakhstan myself, so I have learned and know a lot of information about Kazakhstan and the exchange itself. I will make a list of what I already know before I can even start the project.*   * *The temperatures in Kazakhstan are very instable, since it can get extremely hot in Summer, whereas in Winter it can be very cold, hence the best time to go there for holidays or trips would be some time between Summer and Winter.* * *The country is ten times as large as Germany, which makes it the ninth largest country on the entire Earth. However, although it is this large, it is very unknown or unpopular in the Western world, especially Germany. Also, the country’s population only consists 18 million people (which is not even a fourth of the population of Germany), which shows what a little amount of people live in such a huge country (very low population density)* * *Also, I know that about 2/3 of the entire population are Muslims, and most of the others are Christians. However, with the Muslims and Christians, there are barely any which are very orthodox/religious.* * *The environment in Kazakhstan is mainly divided into 2 terrains: mountains and plains. Most of the country is in the plains biome though. Also, there are not a lot of big cities (only Astana and Almaty have over 1 million inhabitants), while a few cities have over 300,000 inhabitants. Other cities have between 20,000 and 50,000 inhabitants, whereas there are also many small villages with under 100 inhabitants.* * *There are lots of differences between Germany and Kazakhstan in all different areas of everyday life. For example, the main religion is totally different in Germany than it is in Kazakhstan, the environment/landscape is totally different, the population is totally different and the behavior of the people is different.* |
| *I will probably have to use knowledge and skills from these subject areas:*  *Geography – Information about the country of Kazakhstan (its population, geographical location/information and other general information about the country), also for information about the neighboring countries.*  *Comparative Religions – Information about the most common religion in Kazakhstan (Islam), how this is different from the religions that are common here in Germany and how it is similar to other religions.* |

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| **Global context** | |
| *My chosen global context is…* | |
| * Identities & relationships * Orientation in time & space * Personal & cultural expression | * Scientific & technical innovation * Globalization & sustainability * Fairness & development |
| *Each global context is broken into different areas (see* ***Appendix 1****). Within my global context, I’ll be exploring the following area(s):*   * Beliefs and Values * Human Relationships * Relationships between communities * Access to equal opportunities * Sharing finite resources | *Explain why you have chosen this global context and these focus points. Justify the relevance of your inquiry.*  I have chosen two global contexts, because both of these global contexts fit very well with the goal, that I have created for my Personal Project.  The goalIdentities & Relationships fits very well with my goal, because my website will target the different beliefs and values of the two cultures (Germany and Kazakhstan). It also fits very well, because one of the areas in this global context is Human Relationships, which can be explored very well (in order to find out more about the relationship between the two cultures and countries of Germany and Kazakhstan).  The goal Fairness & Development also fits to my goal very well, since the relationship of Germany and Kazakhstan has not been very good in the past (due to the iron curtain), and now the countries are slowly improving this relationship. Another very important area in the global context Fairness & Development is the Access to equal opportunities, since this is not really the case in Kazakhstan. This is not the case, because there are lots of small villages that are often a few hundred kilometers away from the next town/city. This then prevents the children in these villages to have the same opportunities as the children in the cities/towns (not only because the jobs there are limited, but also because the village schools often do not have the appropriate materials to teach the children in subjects like Biology or Physics). A last very important area in Fairness & Development is the sharing of finite resources. This is a large theme in Kazakhstan, because Kazakhstan owns a quite large percentage of the world’s oil. Kazakhstan does share the oil with other countries, by selling them that oil, however Kazakhstan still keeps lots of oil for itself too, and therefore does not fully share the finite resources that it has too much off. |

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| **Product/Outcome** |
| *The product/outcome of my project will be a website to inform about the Kazakh culture and the differences between Kazakhstan and Germany. It should mainly also provide information about the Kazakhstan exchange, so that people might know as much as possible about the exchange, so that they are tempted to apply for it. These two things really fit together, since students could then first look at the information about the exchange, and see if it interests them. If it does interest them, they could then read a short summary or inform themselves a bit more about Kazakhstan, to see what a nice country Kazakhstan is, or if they actually want to go to Kazakhstan. They could then apply for the exchange right on the website and be done with it and hope that they get accepted on going to the trip.* |
| *The product or outcome of my project acts as evidence of meeting my goal/global context because the website will exactly show the cultural differences, travel advices and information about the countries in general (since that will all be a specific part of the website. It will also show a lot and advertise the Kazakhstan Exchange in a specific part.* |

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| **Process journal / Research** | |
| *Your process journal is where you’ll keep your plans, research, reflections etc. Explain how you plan to…* | |
| *…keep organized:* | I will plan to keep organized by first writing a plan on what entry for the Process Journal I want to have finished by what date (and also plan what the Process Journal Entries will be about beforehand). I will also keep organized, by having all the Process Journal entries in one document, so that I don’t lose all of them in different documents. I will also write myself a deadline on when I should be fully done with the Process Journal. At the end, but before I will start to create the website, to keep my Process Journal organized, I will read through the entire journal to organize it again and highlight the most relevant information. |
| *…link all entries to key ATLs:*  *(see* ***Appendix 3****):* | I will link my Process Journal to key ATL’s, by always before starting to write about something and research in my Process Journal, choosing which ATL skill this entry should link to and be about. I will choose the ATL by thinking about what I will most likely find out during this Process Journal Entry. I might also have to change the link to key ATL’s after I’m done with the entry though, since there might be a different ATL skill that would fit better to this entry. So, at the end of each entry, I will always look over the entry again, to see if there could be any ATL skill that could fit better than the one I chose, and replace that. |
| *…develop your research skills:*  *(what skills will I need to develop/learn)* | I will plan to develop my research skills, mainly by trying multiple different ways of researching for information (internet, newspaper, travel guides, etc.). I will do this by either borrowing books from the library, checking the collections of newspapers that are available on the Internet, or buying travel guides about Kazakhstan and Astana. I will also develop my research skill to select if specific sources are trustworthy, or not (to find out how exactly to trust sources or not, or if websites are biased or objective). |